



THIRD PARTY
RISK ASSOCIATION

Women in Third Party Risk Management

Julie Gaiaschi, CEO & Co-Founder TPRA

Upcoming Events:

- **1/27 Industry Roundtable: Healthcare @ 10 - 11 AM Central**
- **1/27 Industry Roundtable: Financial Institutions @ 1 - 2 PM Central**
- **2/11 Industry Roundtable: Insurance @10 - 11 AM Central**
- **2/12 Demo Days starting at 9 AM Central**
- **2/13 TPRM Webinar: “TPRM Accountability at All Levels” @ 10 – 11 AM Central**
- **YouTube Channel - Subscribe to Third Party Risk Association**
- **Slack Space Forum - Join under “Member Services” using the “Slack Forum” link.**
- **Join our Meta (Facebook), LinkedIn & Instagram pages to view upcoming events and promotional opportunities.**

Third Party Cyber Risk Assessor© (TPCRA©) Certification

The TPCRA Certification is a specialized designation to confirm your understanding and skills in the assessment of third party cyber security controls and processes, as well as validate your competency in the creation, execution, and management of third party cyber risk assessments.

Examination: Scheduled at a **PearsonVue** location near you on the date and time you select.

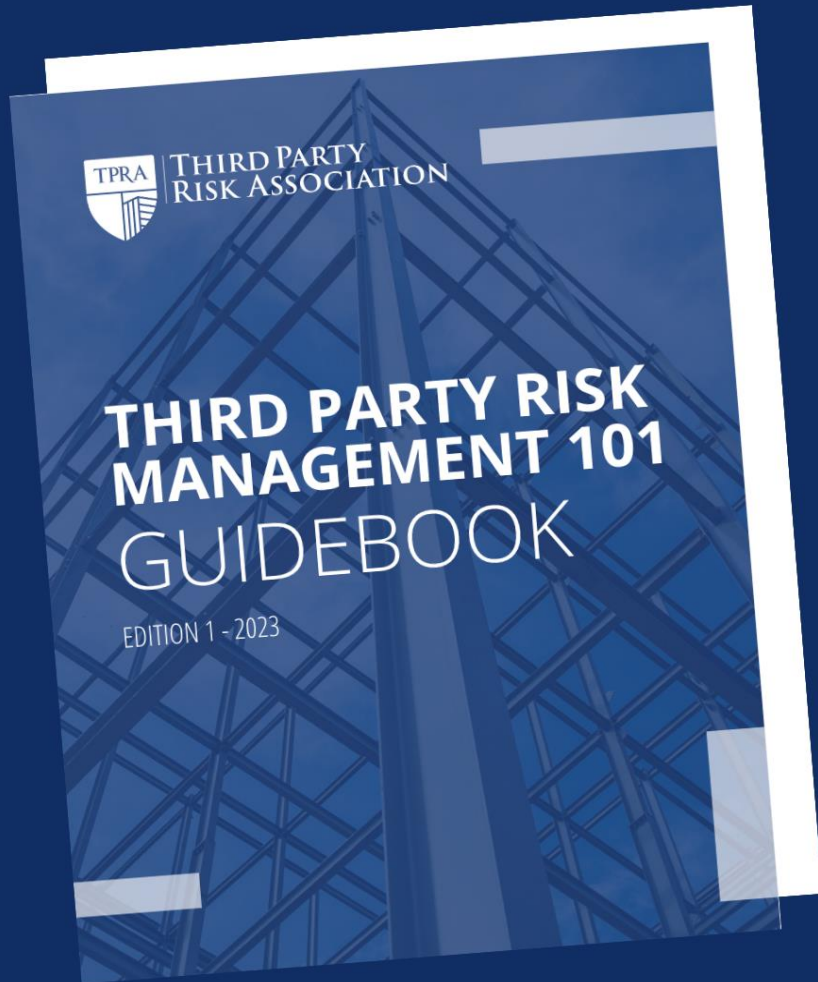
Domains:

- Cybersecurity and TPRM Basics
- Pre-Contract Due Diligence
- Continuous Monitoring
- Physical Validation
- Disengagement
- Cloud Due Diligence
- Reporting and Analytics

2025 Training Dates:

- **Virtual:** February 10 - 13 @ 6 to 9 PM ET
- **In-Person (Myrtle Beach, SC):** April 7 - 8 @ 9 AM to 4 PM ET
- **Virtual:** August 4 - 7 @ 6 PM to 9 PM ET
- **Virtual:** September 22 - 23 @ 10 AM to 5 PM ET
- **Virtual:** October 6 - 9 @ 6 PM to 9 PM ET
- **Virtual:** November 17 - 18 @ 10 AM to 5 PM ET





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THIRD PARTY RISK MANAGEMENT 101 GUIDEBOOK

Currently available for FREE to
TPRA Members!



[HTTPS://WWW.TPRASSOCIATION.
ORG/GUIDEBOOK](https://www.tprassociation.org/guidebook)

Early Bird Ends February 1, 2025!

REGISTRATION NOW OPEN!

TPRA'S ANNUAL TPRM CONFERENCE

NAVIGATING RISKY TPRM WATERS

MONDAY, APRIL 7 - WEDNESDAY, APRIL 9, 2025

MARRIOTT MYRTLE BEACH RESORT & SPA AT GRANDE DUNES

MYRTLE BEACH, SOUTH CAROLINA

Announcing our **Celebrity Keynote Speaker:** **Commander Kirk Lippold, USN (Ret.)**

Commander Kirk Lippold, USN (Ret.) was the Commanding Officer of the USS Cole when it came under a suicide terrorist attack by al Qaeda in the port of Aden, Yemen, on October 12, 2000. During his command, he and his crew distinguished themselves by saving the American war ship from sinking. This event is widely recognized as one of the most brazen acts of terrorism by al Qaeda prior to September 11, 2001.

**He will speak on: Leadership and
Accountability When It Matters**



Announcing our **Keynote Speaker:** **Valmiki Mukherjee, Chairman of the Cloud Future Foundation**

Valmiki is a renowned Global CISO, Entrepreneur, and Philanthropist CEO. Valmiki's holistic approach to cybersecurity has brought societies, nations, and organizations together, fostering a culture of security and resilience. Under his visionary leadership, the Cyber Future Foundation (CFF) was founded in 2015, blossoming into a global platform connecting business and national leaders with cybersecurity experts.

He will speak on: **Empowering Tomorrow:
Responsible AI Frameworks, Community
Impact, and the Vision of the Cyber Future
Foundation**





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Welcome & Introductions



Work Groups & Objectives

Our goal is to Celebrate, uplift, and Support Women within the TPRM Community.

- **EDUCATE & SUPPORT** - Uplift women within the TPRM Industry by creating a platform for women in TPRM to be recognized, celebrated, and supported.
- **PAY** - Provide access to higher paying jobs within TPRM
- **MENTOR** - Facilitate Mentorships for women in TPRM
- **LEAD** - Cultivate the next generation of Women Leaders

Note: The mission of the TPRA is to further the industry of TPRM through knowledge sharing and networking. As such, this group is specific to third party risk management. While we recognize the mission of other women-related groups, we will not be addressing topics outside of TPRM.

As a not-for-profit organization, we also cannot lobby or support a political party.



Joining a Work Group

- Meet every other month to discuss projects. Next meeting is **Tuesday, February 4th from 1 - 2 PM Central.**
- To join, simply register for the call. All work groups meet at the same time and then go off on their own to complete activities.
- If you would like to receive volunteer points, complete and submit the “Attend Volunteer Committee Meeting” form. We currently have 15 registered for the first call.

Objectives - Educate & Support

Educate & Support:

- Create a platform for women in TPRM to be recognized, celebrated, and supported.
- Promote the importance of Women in TPRM and the workplace.
- Provide access to talks, tools, and techniques for uplifting and informing Women in TPRM.

Update:

- Find talks on YouTube and link to the Women in TPRM Library.
- Write articles for the Women in TPRM Library, as well as the TPRA blog.
- Create videos for TPRA's YouTube channel. Stories of Women in TPRM's Journey (completed through phone and conference interviews.)
- Create documents to be downloaded by women and men to educate on certain topics.
- Find speakers for the "Journey to TPRM" series. (Looking for June - November)
- Think through monthly challenges to do on Women in TPRM LinkedIn. "What sets your organization apart in terms of having a positive culture?"
- Think through TPRM Roadmaps for members (New to TPRM, Looking for Automation, Potential Leaders, Emerging Risks & Innovation)

Objectives - Lead

Lead:

- Highlight Women Leaders in TPRM.
- Work to create a roadmap for Women whose path is leadership.

Update:

- Highlight women leaders in TPRM by spotlighting them on TPRA website and on LinkedIn. (Need June - November for spotlights.)
- Created a roadmap for those whose path is leadership.
- Create a Women in TPRM video series and post to YouTube. We interview conference attendees, as well as interview via Zoom. We are working to create videos throughout the year.
- Created and promote our “Leadership Ladders©” available at <https://www.tprassociation.org/leadership-ladders> to view. (Mentors can also leverage this resource.)
- This workgroup will also help with the Leadership roadmap we are creating.

Objectives - Mentor

Mentor:

- Create and support a mentorship program for women within TPRM.

Update:

- Continue to receive mentor/mentee interest forms and work to match them.
- Each receive an email with their match and ask them to connect with their mentees.
- Currently have 194 (97 matches).
- Created guidelines and expectations for the program that are now available on our website.
- We have additional resources available for mentor/mentee groups that want inspiration for their discussion topics (within our Women in TPRM Resource Library and Leadership Ladders).
- Will send out the Q1 Mentor Survey in March. Q4 showed 82% feel they were matched well. We have an overall rating of 4.44 out of 5.

Objectives - Pay

Pay:

- Educate the importance of fair wages and equal opportunity for women in TPRM.

Activities:

- Highlight organizations that are hiring women executives and/or have a women-related program. (Start with Women executives in our own membership and talk to them about their organizations.) The series is called “Empowering Enterprises”. Will interview our first organization soon. [View First Video]
- Create a speaking program for successful women, highlighting their challenges, successes, and characteristics. (Video Shorts)
- Provide members with tips around how to ask for a raise and/or market their brand better. (Researching workshops on empowering women within the workplace.)
- Working on a TPRM Job Description for TPRM Staff, Senior Staff, and Managers. Also analyzing common job titles.



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Empowering Voices in Business Roundtable: Work/Life Balance

Q: What are some strategies for balancing life and work?



A: Strategies for Work/Life Balance:

- Set Boundaries Between Work and Personal Life
- Advocate for Flexible Work Arrangements
- Delegate and Share Responsibilities (at home and at work)
- Prioritize Self-Care
- Seek Support from Your Network
- Advocate for Yourself Professionally
- Protect personal time by scheduling regular breaks, vacations, or “no-work zones” during the day.
- Outsource When Possible (meals, cleaning, shopping)

Q: What sacrifices do you feel you make for work?



A: Potential Sacrifices:

- Time w/ Family.
- Women often shoulder a disproportionate share of unpaid domestic labor, leaving less time for rest or other activities.
- Navigating workplace cultures that are not inclusive can lead to feelings of isolation or alienation.
- Women may feel pressured to conform to gender stereotypes or hide aspects of their identity (e.g., motherhood, cultural background) to fit into workplace norms.



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TPRM Journey:

Donna Speckhard | Senior Risk Advisory | Fannie Mae



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Women in Third Party Risk Management

TPRM Journey

Donna Speckhard, Senior Risk Advisory

Fannie Mae



AGENDA

- Who Am I?
- Journey to Third Party Risk Management
- Key Take-a-Ways / Things I've Learned
 - Flexibility, Adaptability, Scalability
 - Always Be Closing
 - Know when not to be the smartest person in the room
- Questions



Who Am I?



Donna Speckhard
Fannie Mae, Sr. Risk Advisor
571-233-8450
Donna_x_Speckhard@fanniemaecom
www.linkedin.com/in/donnaspeckhard/

Highlights:

- Speak fluent German
- Make-A-Wish Coordinator
- Raised over 1million dollars for childhood cancer research
- Board member (Cancer Can Rock, CureFest, STEAM'd)
- MIT Advisory Board for Crisis & Resilience course
- DRII - Women in Business Continuity Management (WBCM)
- Film Advisor Asst for Dr. Michael Osterholm – Movie “Contagion”
- IMDB Producer “The Promise: A docuseries on Childhood Cancer”
- Avid Hiker, training to climb the infamous Manitou Incline.



Journey to Third Party Risk Management

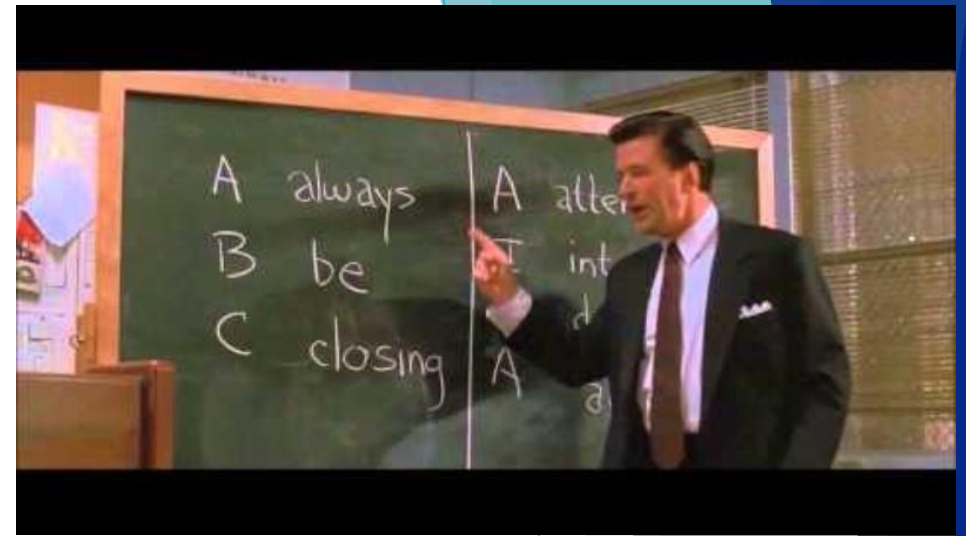
- ▶ Multimedia production for Defense programs
- ▶ HUMINT Human Trafficking and Counterdrug
- ▶ DHS, CDC, Thailand - Pandemic Planning
- ▶ FEMA, American Red Cross, other state/local entities for PODs and evacuation planning
- ▶ COOP/COG, Executive protection, Anthrax decontamination plans
- ▶ Business Continuity/Crisis Management/Safety & Security for large international hospitality company
- ▶ Consulting on BC/CM/Third party risk, training, gamification
- ▶ Third party risk



Key Take-a-Ways / Things I've Learned

- ▶ Flexible, be able to pivot and wear many hats. Know enough about everything to connect the dots
- ▶ Adaptable, know when not to be the smartest person in the room. Grace under pressure.
- ▶ Scalable, build any plans, frameworks, training to be easily scalable. Plans get dusty and old the second they are printed or file named. Frameworks or playbooks are invaluable as they allow you to call audibles when needed.
- ▶ Build a culture of risk and resilience in your organization. Everyone has a role. Muscle memory is what is most important. Speak to stakeholders in terms they understand. Mostly tie back to money.
- ▶ Don't forget the ABCs. Always. Be. Closing.

https://youtu.be/Yz246_Pjjkc?si=iSgTUwMrveOFtx6d





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Questions?

Thank you for joining!

Open Forum



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Next Meeting: Tuesday, February 18, 2025 @ 1 PM Central

Thank you for joining!